Taking Photos and Videos: What GDPR Says for Clubs and Families

Families at matches and meets



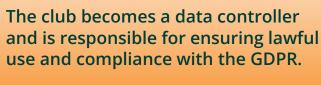
Families taking photos or videos for personal memories only are covered by the 'household exemption'.

These images are **outside GDPR scope** as long as they are not shared publicly or by an organisation.



Clubs and organisations

When images or videos appear on a club's website, social media, or promotional material, **GDPR applies**.





Six legal bases

A legal basis **must** be identified before uploading or sharing images:

- 1. Consent
- 2. Legitimate interest
- 3. Performance of a contract

- 4. Compliance with a legal obligation
- 5. Performing a public task
- 6. Vital interest

Relying on consent?

If relying on consent as the legal basis, it must be:

- Informed: explain the purpose, context, and who's taking the images
- Clear: say where the images will appear and how long they will be kept for
- Voluntary: consent must be freely given and can be withdrawn at any time

Children's data protection rights

Children have their own data protection rights under the GDPR. Parents or guardians usually give consent on their behalf, but depending on the age, **children should be involved in the discussion**.

Clubs should make sure children understand how their image may be used.



Large groups and events

Getting consent from everyone in a large group can be difficult, such as at a match or meet.

To handle this responsibly, sporting organisations should:

- ✓ **Inform** participants in advance (e.g., event notices, registration forms)
- ✓ **Display** clear signs stating photography or filming will take place
- ✓ Offer an **opt-out** option or safe area for those who do not want to be included