Posting a back-to-school photo? Keep your child’s information safe by following these four steps:

1. **Don't overshare**
   - Keep it simple. Don’t add any additional information that might identify your child and their school.

2. **What's in the background?**
   - Blur out school crests on uniforms or the house number on your front door, and turn off location data.

3. **Talk to your kids**
   - Remember, a photo of your child is **their** data. If they’re not happy for you to post the photo online, don’t do it.

4. **Who do I want seeing this photo?**
   - Set your profile to ‘private’. Check that your ‘friends’ list only includes people you actually know and are comfortable with seeing this information.

For more information, go to www.dataprotection.ie