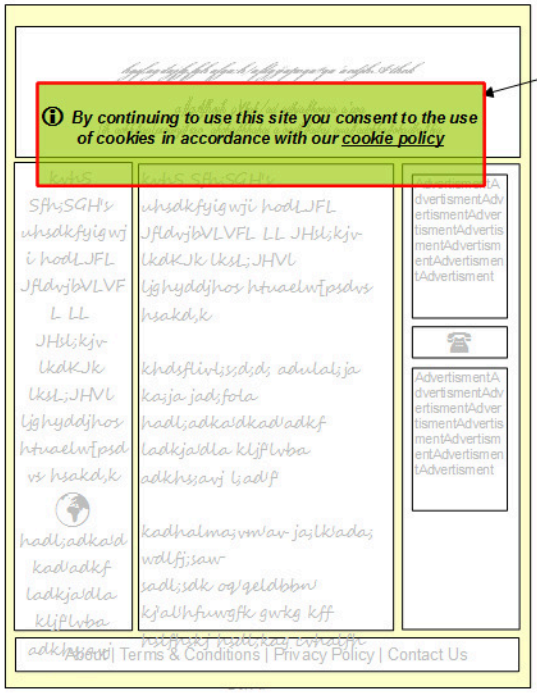

Prominent Notification highlighting cookie usage and a link to the Cookie Statement.

Note: wording provided is by way of example and is not prescriptive.

Description, in general terms, of what cookies are and what purpose they serve on the internet and for your site.

Why cookies are used on this site, description of the kinds of cookies used

** purpose (eg preferences, advertising, measurement)*
** type (essential, value-add)*
** lifecyle (session, persistent)*

For each of the kinds of cookies described itemise the cookie by name, purpose, type, lifecycle (session or expiry date)

How a user can control and opt-out of cookies on your site - either through a function you provide or through browser controls.

If through browser controls, describe or link to instructions on how to do this.

Describe the impact of opting out of cookies.

If you host 3rd parties on your pages and they drop cookies in their own domain, provide a link to their opt-out or control mechanism.